



Windsor CA Pride Committee
% [People4Parks Foundation](#) (Tax ID # 45-2913488)
9071 Windsor Road
Windsor, CA 95492
WindsorCaPride@gmail.com

Dear Local Businesses, Community Allies and LGBTQI+ Community in Sonoma County:

We love our town because love wins in Windsor. We are proud to announce Windsor's first-ever annual LGBTQI+ Pride Festival at the Town Green on Saturday 25 June 2022! We are asking for your support through financial sponsorships and in-kind donations of goods and services to make this event a success and show Sonoma County, and most importantly our youth, what an inclusive community we are.

There is enormous opportunity for visibility, profitability and impact for your business on the local, regional and national radar at this free event. Sonoma County is home to one of the highest per capita populations of lesbian, gay, bisexual, transgender, queer and intersex (LGBTQI) persons in the country, and is made up of all ages, races, gender and sexual identities who both live here year-round or visit regularly from San Francisco and beyond. Our Pride Festival will be the only official pride event in Sonoma County on June 25, therefore local exposure will have maximum impact with the potential to draw 5,000+ attendees, making it Wine Country's largest annual pride celebration.

Activities will range from live performances by local and nationally-recognized musical acts, a Pride-themed street fair, local community resources for support, a festive kids zone to spark the early flame of inclusivity, fabulous libations, and a VIP experience for sponsors and ticket-buyers. It is sure to be a day of joy, inclusivity and community for all.

Our nonprofit fiscal sponsor, the People4Parks Foundation (best known for their signature annual event, the Charlie Brown Christmas Tree Grove held each December on the Town Green), makes life in Windsor better for all by building community through events and activities inclusive of all people in our park spaces. Your donations (in-kind or monetary) will be tax deductible and proceeds will benefit our local LGBTQ nonprofits including LGBTQ Connections, Face to Face and Positive Images.

We invite you to join our revolution at this inaugural Windsor Pride Festival!
Email windsorcapride@gmail.com or visit our website LoveWinsInWindsor.com for more information.

Love wins in Windsor,

Spencer Blank
Leanna Lozinto-Lindsay
Lorene Romero
Windsor Pride Committee Chairs
WindsorCaPride@gmail.com
650.759.7474
9071 Windsor Road, Windsor, CA 95492



Sponsorship Packages

PLATINUM \$10,000+

- ★ Everything offered at the GOLD LEVEL PLUS BELOW
- ★ Paid promoted campaign on social media leading up to the event
- ★ Presence at Summer Nights on the Green immediately preceding Windsor Pride (6/23)
- ★ Full two page spread in event program
- ★ Exclusive naming title of your choice of festival area (Stage, Street Fair, VIP, Kids Zone)
- ★ Booth supplies provided for vendor/promo space at Street Fair (table, linen, tent covering)
- ★ Live stage announcement opportunity for yourself or your business
- ★ Logo on Step & Repeat photo backdrop at event
- ★ 5 additional tickets (10 total) to VIP tent with other sponsors and premium ticket buyers
- ★ 5 additional custom (10 total) Windsor Pride swag bags

GOLD \$5,000+

- ★ Everything offered at the SILVER LEVEL PLUS BELOW
- ★ Sponsor mention in all paid and editorial marketing campaigns
- ★ Priority logo placement on Windsor Pride website with hyperlink to drive traffic to a web address of your choosing
- ★ Logo on swag giveaway item at Summer Nights on the Green event (6/23)
- ★ Full page ad in event program
- ★ Naming title of a festival area assigned by planning committee
- ★ Magnetic cling of your logo on Grand Marshall vehicle
- ★ Banner provided by sponsor featured at high-traffic event area
- ★ Full 10x10' space at Street Fair
- ★ 3 additional tickets (5 total) to VIP tent with other sponsors and premium ticket buyers
- ★ 3 additional premium (5 total) Windsor Pride swag bags

SILVER \$2,500+

- ★ Everything offered at the BRONZE LEVEL PLUS BELOW
- ★ Organic social media posts regularly leading up to the event
- ★ ½ page ad in event program
- ★ Live acknowledgment on stage during event
- ★ Banner provided by sponsor on display at event

BRONZE \$1,000+

- ★ Logo displayed on website
- ★ ¼ page ad in event program
- ★ 2 tickets to VIP tent with other sponsors and premium ticket buyers
- ★ 2 standard Windsor Pride swag bags
- ★ Invitation to exclusive midsummer sponsor-only reception

ALLIES \$500+

- ★ Message of your choosing on display at event
- ★ Business or designated name in program
- ★ Special Windsor Pride gift



Windsor Pride 2022 Sponsorship Application

SPONSOR INFORMATION

Event Sponsor Name (Business, Organization or Individual)	
Contact Person	
Contact Person Title	
Mailing Address	
Email Address	
Phone Number	
Website	
Facebook Page	
Other Social Media	

Count me in! I would love to sponsor the inaugural Windsor Pride Festival at the level below:

- Platinum**
- Gold**
- Silver**
- Bronze**
- Ally**

Mailing Address:

Windsor Pride Committee
% Bellacana Vineyards
9071 Windsor Road
Windsor, CA 95492

PAYMENT METHODS

- **Check** ⇒ make payable to “Windsor Parks & Rec Foundation”, mail to address above
- **Credit Card** ⇒ pay online at WindsorCaPride.com or mail the form on next page
- **Venmo** ⇒ @people4parkswindsor